LSPA BROADCAST CONTEST CATEGORIES

# Be sure to let us know which entries you wish to be considered for which categories below (limit TWO entries per school per category)

**Sportscast:** Submit your best sports-related broadcast—game highlights, athlete profiles, or commentary. Strong entries go beyond play-by-play coverage to capture energy, storytelling, and audience engagement.

**Sports Feature:** Highlight the human side of sports. These pieces showcase stories of athletes, coaches, or fans, focusing on passion, perseverance, teamwork, or community impact. Strong entries go beyond scores to reveal the emotions that drive sports culture.

**Newscast:** A broadcast of students anchoring or reporting the news, often presented live or live-to-tape. Entries should demonstrate credibility, clear delivery, and balance. Content may include school updates, community issues, or current events (excluding sports).

**News Story (hard news):** A timely, factual, and significant news piece written, produced, and edited by a student. Hard news focuses on topics such as public safety, local policies, health, technology, or economic concerns. Entries should emphasize accuracy, clarity, and audience relevance.

**News Feature (soft news):** A lifestyle or human-interest story produced and edited by a student. Examples include student spotlights, school traditions, community events, or arts and entertainment. These stories are less urgent than hard news but connect with viewers through creativity and relatability.

**Skit/Narrative/Short Film:** Creative storytelling entries that showcase imagination and production value. This may include comedy skits, dramatic narratives, short films, or mini-documentaries. Strong entries feature originality, clear story structure, and effective use of video and audio elements.

**Videography:** Recognizes excellence in the craft of video production. Entries should demonstrate strong camera work, composition, lighting, editing, and sound design. A successful piece uses technical skills to enhance the overall story or message.

**Commercial/PSA/Promo/Hype:** A creative video designed to persuade, inform, or energize an audience.

***Examples:***

A commercial for a school program, club, or local business

A public service announcement (PSA) raising awareness about an issue like mental health, safety, or community service

A promo or hype video that builds excitement for a school event, game, or initiative

**Please refer to the above category descriptions so that you’ll know how the LSPA defines categories and the elements judges will use to determine winning submissions. Remember to let us know which TWO entries you would like considered for each category.**

**Questions? Contact Kyrin Lewis at** **lspamanship@lsu.edu.**