LSPA YEARBOOK CONTEST CATEGORIES

# Be sure to let us know which pages/sections you wish to be considered for all categories below (limit TWO entries per category)

**Cover Design:** Showcases original hand-created or computer-generated artwork and/or photography. The cover effectively introduces and embodies the yearbook's theme while reflecting the school's identity and the unique character of that particular year. Visual elements work cohesively to support the theme and create an immediate impact that draws readers into the book.

**Theme & Design Integration:** Showcases pages that effectively develop and reinforce the yearbook's central theme while demonstrating excellent design execution. Strong entries show how the theme authentically reflects the school community and captures the essence of that particular year, integrated through sophisticated use of typography, photography, and layout. Theme integration should feel natural and meaningful rather than forced, appearing consistently throughout selected spreads while maintaining visual engagement through effective use of white space, captions, photo placement, margins, and consistent spacing. Design choices should enhance both thematic coherence and readability while supporting storytelling throughout the publication.

**Coverage:** Features spreads from any section that demonstrate comprehensive, engaging coverage through well-planned combinations of photography, captions, stories, and/or infographics. Strong coverage tells complete stories about school life, events, or people while serving the diverse interests of the school community. Content should be inclusive, relevant, and thoroughly researched.

**Photography:** Demonstrates technical excellence and storytelling impact through compelling visual narratives. Photos should capture authentic moments, emotions, and experiences that define the school year.

***Examples:***

Sports photos (action shots, candid moments, and reaction photos from athletic events that capture the energy and emotion of competition)

Feature photos (Creative, narrative-driven photos that stand alone or enhance stories, creating visual interest and emotional connection with subjects).

**Please refer to the above category descriptions so that you’ll know how the LSPA defines categories and the elements judges will use to determine winning submissions. Remember to let us know which TWO entries you would like considered for each category.**

**Questions? Contact Kyrin Lewis at** **lspamanship@lsu.edu.**